

Annual Report 2014-2015



Letter From The Board Chair

United Way works to give people the opportunities for a better life. By focusing on the key areas of Education, Financial Stability, Health and Basic Needs, we are building up the foundation for a better life for all in our community.

The 2014-2015 fiscal year was a busy and productive year for United Way. As we moved closer to our goal of implementing a collective impact model, we continued to find new ways to help those in need in our community while focusing on root causes. In early 2015, long time President Ray Salazar announced his plans to retire and the Board of Directors worked to make sure the next President would help to drive United Way's work in our community even further.

United Way was also able to bring new and expanded programs to our community, including Help Me Grow, which helps families find resources to ensure children are getting their best start possible. Thanks to the generosity of donors, we were able to support 51 programs through 29 Funded Partner Agencies in addition to the internal United Way programs and initiatives.

This report is just a glimpse of what United Way does year round to help improve the condition of all in Flagler and Volusia Counties. But most importantly, we could not do any of it without the support of the countless volunteers, donors and supporters, like you!



Lori Catron
GateHouse Media
2014-2015 Board Chair



Education: *The cornerstone for individual and community success*

United Way envisions a community where children and youth can start school ready to succeed, become proficient readers at a young age, stay on track in middle school, earn their high school diploma and pursue a higher education.

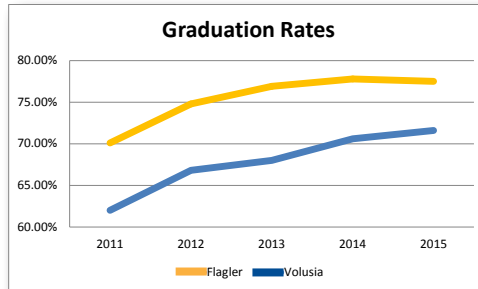
- United Way's ReadingPals helps children get the right start by matching volunteers with at-risk VPK through 3rd grade students in Flagler and Volusia counties.
- United Way has also helped to launch the Dolly Parton Imagination Library in 2 areas to help children have access to age appropriate books.



400+ children discovered the joy of reading through United Way's ReadingPals

4,201

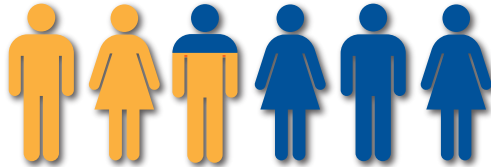
children received educational enrichment through United Way's funded after school programs





Income: *Promoting financial stability and independence*

By giving families the tools necessary to help take control of their finances, we are empowering people to move towards financial stability. United Way's Campaign for Working Families helps families take that first step by offering free tax preparation services and financial education courses. In November of 2014, United Ways in 5 states, including Florida, launched The ALICE Report. This groundbreaking study of financial hardship of local communities offers unique ways to discuss how to improve the condition of all.



Over 100,000 (46%) Households in Volusia & Flagler Counties are below the **ALICE** threshold and are unable to afford the basic needs. (ALICE stands for Asset Limited, Income Constrained, Employed).
Learn more: unitedwayfc.org/alice

 **3,107**
Tax Returns Done for FREE!

\$494,013
Saved on Tax Prep Fees



Health: *Improving people's health and well-being*

United Way continued to help families and individuals live healthier lives. Through our two prescription savings programs, we helped people save more than \$1.4 million on their medications.

211Live.org was redesigned and improved to include expanded resources for healthy living such as: diabetes management programs, local community health clinics, parks and recreation centers and more.

United Way launched Help Me Grow to support healthy development for children from birth to age eight. United Way's 211 was one of five sites in Florida chosen to receive a \$132,000 grant to start up and run the program. Help Me Grow provides free early childhood developmental screenings to any family in Volusia and Flagler Counties and connects them to available resources.



Volusia-Flagler Counties

Learn more at helpmegrowvfc.org

 **\$1,413,928**

saved on prescriptions with
FamilyWise & Coast2Coast





Basic Needs: *Providing necessities to those most in need*

United Way continues to help those in our community that are in the most need by funding programs that help with basic needs like food, shelter and other assistance.

United Way's 2-1-1 is an easy to remember number that anyone can dial to get connected to local area resources. Those looking for resource can also go online to 211Live.org and search for services from your computer or mobile device.



20,893

referrals through 2-1-1 and 211Live.org for things like food, shelter, utilities and more.



4,503

individuals and families provided with emergency shelter through United Way Funded Programs



60,000

pounds of food collected by Women's Initiative of Flagler's Chicks with Cans



Community Impact: The Next Phase in Lasting Change

In 2014/2015, United Way of Volusia-Flagler Counties, made the commitment to move forward with transitioning our organization to a Community Impact United Way. The shift to Community Impact is to drive collaborative, community-wide and community-based strategies that can create real change.

Staff and board members worked together to make a strategic plan to fully transition the organization to the Community Impact Model in 3-5 years.





Connecting people who care with causes that matter.

Since 1983, almost 120 distinctive donors have established permanent, lasting gifts through the Community Foundation of Volusia & Flagler. The Foundation has improved local access to health and human services in many fields of interest, from childhood nutrition to higher education.

2014-2015 Highlights:

- The Community Foundation achieved an all-time record balance of \$7 million net!
- 2015 Herbert M. Davidson Awards Dinner honored Mori Hosseini of ICI Homes. Proceeds from the dinner went to The EDGE Society, Food Brings Hope and Halifax Humane Society.
- Jack White of White Land Company was awarded the Young Leaders Award for his contributions to the city's redevelopment and his entrepreneurial spirit in our community.
- "The HELP Fund of Southeast Volusia" was created through a \$1 million planned gift by an anonymous couple with a goal of servicing at-risk children in Volusia County Schools System.
- The Louis Brooks Trust made a \$31,000 unrestricted cash donation.
- The Fux family made a donation of \$15,000 to establish the Fux Family Charitable Trust to support local education initiatives.



THE LEADING EDGE SOCIETY - EDGE (Every Dollar Gets Empowered) is a strategic philanthropic blueprint for improving the well-being and prosperity of our community for families, businesses and fellow citizens for generations to come. The EDGE board designated fund seeks to offset the fundraising costs of United Way so that every donor dollar will go directly to providing services for our community.

- Don and Janice Doudna made a \$125,000 planned gift to The Leading EDGE Society.
- The fund went from \$1.7 million to over \$2 million, with an ultimate goal of \$10 million.

Women's Initiative

Two dedicated groups of women, united to create lasting change in the lives of women and children in our community. Here are the highlights of this year!

Volusia County:

- 11th Annual Power of the Purse Luncheon
- \$30,500 in grants distributed to 12 agencies
- Chicks with Kicks collected 75+ pairs of shoes that were distributed to local shelters by partnering with local businesses like Anchor Financial Group and Intracoastal Bank
- In addition to Board Members, general memberships were offered for the first time with 15 women initially signing up

Flagler County:

- 6th Annual Power of the Purse Dinner.
- Over \$29,000 in grants distributed to 16 agencies.
- Chicks With Cans Food drive brought in 60,000 pounds of food and the trophy for the Feed Flagler Competition.
- The High Tea helped to raise over \$15,000 to benefit Florida Hospital's Pink Army and The Flagler Free Clinic.



THANK YOU TO OUR TOP SUPPORTERS:

Publix &
Publix Supermarkets Charities*

Volusia County Schools

County of Volusia

Brown & Brown Insurance

NASCAR/ISC

SunTrust Bank

City of Daytona Beach

Florida Power & Light

Bank of America*

Root Organization*

United Parcel Service

Embry-Riddle Aeronautical University

Wells Fargo

Daytona State College

AT&T

News-Journal

*Largest Increases



GIVE: *Raising the funds necessary to create lasting change*

Creating lasting change requires resources to fund both United Way's work in our community and our Partner Agencies.

- Workplace giving through payroll deduction continues to be our largest source of income followed by corporate and individual gifts.
- Employee Campaign Coordinators (ECC) are instrumental in coordinating workplace campaigns at their company. These hardworking men and women provide leadership, educate team members about United Way's work and so much more. In 2015, ECCs that went above and beyond were honored during the Outstanding Volunteers of the Year Awards luncheon with Brianna Jones of Publix being named the ECC of the Year.
- Many of our Top Supporters saw increases in their campaigns. In addition to the ones noted in our Top Supporters, Intracoastal Bank and Bright House Networks were amongst the top increases.

We Raised:

\$2.7 Million

Through Workplace Giving (84%), Corporate Gifts,
Grants, Individuals, Special Events and more!

Our Impact:

\$6.9 Million

Thanks to the programs, matches,
initiatives and more, your dollar goes
further to help build a better tomorrow!

VOLUNTEER CENTER

Volunteers are the heart and soul of our community and United Way's Volunteer Center works to foster volunteerism.

- The Volunteer Center continued to work with more than 100 local nonprofits to connect over 4,800 volunteers to help serve the needs of the nonprofit community.
- Several days of service were also coordinated including Make a Difference Day in October and Day of Action in June. Additional group projects were coordinated throughout the year, including Publix Serves Day where hundreds of Publix associates helped with volunteer projects throughout Volusia and Flagler Counties.
- The United Way and Bright House Networks hosted the 28th Annual Outstanding Volunteers of the Year Award Luncheon which honored over 40 nominees for various awards with 14 individuals and groups taking home honors.



Consolidated Statement of Financial Position

	6/30/2015	6/30/2014	Inc/(Decr)
ASSETS			
Cash & Cash Equivalents	\$ 878	\$ 782	\$ 96
Pledges Receivable, net	736	731	5
Other Receivables	42	14	28
Prepaid & Deferred Expenses	23	16	7
Investments	7,097	6,960	137
Life Insurance-Cash Value	179	139	40
Fixed Assets	250	267	(17)
Pooled Income Fund	57	56	1
TOTAL ASSETS	\$ 9,262	\$ 8,965	\$ 297
LIABILITIES			
Accounts Payable & Accrued Expenses	\$ 176	\$ 121	\$ 55
Allocations & Designations Payable	1,427	1,391	36
Deferred Revenue	94	169	(75)
Annuity Obligations	104	109	(5)
Other Liabilities	-	-	-
TOTAL LIABILITIES	\$ 1,801	\$ 1,790	\$ 11
NET ASSETS			
Unrestricted	\$ 5,924	\$ 5,829	\$ 95
Temporarily Restricted	901	710	191
Permanently Restricted	636	636	-
TOTAL NET ASSETS	\$ 7,461	\$ 7,175	\$ 286
TOTAL LIABILITIES & NET ASSETS	\$ 9,262	\$ 8,965	\$ 297
	Audited	Audited	

Statement of Activities

	12 Months End 6/30/15	12 Months End 6/30/14	Inc/(Decr)
REVENUE			
Gross Campaign Contributions & Pledges	\$ 2,402	\$ 2,290	\$ 112
Less: Uncollectable Allow. & Designations	(279)	(241)	(38)
Other Contributions and Support	714	391	323
Grants, Special Events, & Other Income	324	221	103
Bequests and Memorial Gifts	37	28	9
Change in Value of Annuities & Pooled Income	(14)	12	(26)
Investment Income	234	1,155	(921)
In-Kind Donations	11	15	(4)
TOTAL REVENUE	\$ 3,429	\$ 3,871	\$ (442)
EXPENSES			
Program Services:			
Allocations, Grants, & Scholarships	\$ 1,590	\$ 1,611	(21)
Community Services	799	597	202
Community Foundation	260	227	33
Supporting Services:			
Administrative	133	124	9
Fund-Raising	361	339	22
TOTAL EXPENSES	\$ 3,143	\$ 2,898	\$ 245
CHANGE IN NET ASSETS	286	973	(687)
NET ASSETS AT BEGINNING OF YEAR	7,175	6,202	
NET ASSETS AT END OF YEAR	\$ 7,461	\$ 7,175	
	Audited	Audited	

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Allocations and Other Disbursements for the period July 1, 2014 to June 30, 2015

Partner Agency Allocations & Designations

American Red Cross	71,400	Salvation Army	63,600
Boy Scouts, Central Florida	29,600	Second Harvest Food Banks Volusia and Flagler	34,800
Boys and Girls Clubs of Volusia/Flagler	53,900	St. Gerard Campus	10,700
Catholic Charities Inc.	26,900	Stewart-Marchman-Act Behavioral Healthcare	43,200
Center for Visually Impaired	20,700	The ARC of Volusia	73,300
Children's Home Society	44,300	The House Next Door	97,900
Citrus Council Girl Scouts	26,900	Work Orientation Rehabilitation Center	71,300
Community Legal Services of Mid-Florida	8,900	Volusia Flagler Family YMCA	136,400
Clearpoint Financial Solutions	11,900	Volusia Literacy Council	34,700
Council on Aging of Volusia County	63,800	West Volusia Police Athletic League	4,100
Domestic Abuse Council	29,100		<u>\$1,419,000</u>
Early Learning Coalition	94,400	Community Foundation Grants & Scholarships	
Easter Seals of Volusia-Flagler	34,600	Donor Designated Community Programs	199,700
Family Life Center	31,400	Assets For Independence Grant	13,100
Family Renew Community	33,300	Other	2,400
Flagler Volunteer Services - RSVP	1,900		<u>\$215,200</u>
Flagler Summer Camp	5,600	Duke Energy Neighborhood Funds	
Halifax Urban Ministries	99,400	Neighborhood Center	21,000
Windward Behavioral Care	86,300		<u>\$21,000</u>
Neighborhood Center	63,900	Miscellaneous	
PACE Center for Girls	10,800	Various Agencies - Mayors Golf Tournament	\$27,900

Women's Initiative, Flagler - Grants & Funding

Family Life Center	4,000
Flagler County Education Foundation	3,000
Flagler County Free Clinic	7,600
Florida Hospital Flagler Foundation	7,600
Palm Cost & Mantanzas High Schools Scholarships	2,000
Project Warm	1,300
Samaritan Ministries	1,000
Second Harvest Food Bank	7,300
Other	2,500
	<u>\$36,300</u>

Women's Initiative, Volusia - Grants & Funding

Avenues 12, Inc	2,000
Community Life Center	3,200
Family Renew	2,500
Food Brings Hope	3,500
Futures Foundation	3,600
Healthy Start Coalition	3,000
Ormond Memorial Art Museum	3,400
The Early Learning Coalition	3,000
The Duvall Home	2,000
Social Service Council of the Jewish Federation	1,000
Project SELF	3,000
Other	300
	<u>\$30,500</u>

Community Foundation Grants & Scholarships

Donor Designated Community Programs	199,700
Assets For Independence Grant	13,100
Other	2,400
	<u>\$215,200</u>

Emergency Food and Shelter Funds

Catholic Charities	18,400
Domestic Abuse Council	10,700
Family Life Center	13,000
Flagler County Family Assistance Center	7,900
Halifax Urban Ministries	74,300
Haven Recovery	11,200
Jewish Federation of Volusia-Flagler	12,600
Neighborhood Center	37,500
Salvation Army	63,100
Second Harvest Food Bank	9,800
Society of St. Vincent DePaul	5,800
All Others	10,500
	<u>\$274,800</u>

Other Designations

Carson Scholars Fund	2,500
Flagler County Education Foundation	4,900
Flagler Volunteer Services Inc	1,100
Florida Association of Free & Charitable Clinics	5,000
Florida Hospital Flagler Foundation	27,600
GW Carver Foundation	1,600
Hammock Dunes Cares Inc	3,500
Hospice of Volusia/Flagler	1,100
St Elizabeth Ann Seaton Charitable Fund	6,500
St Mary Parish Charitable Fund	5,000
University of Pittsburgh	2,000
All Others	8,600
	<u>\$69,400</u>

2014-2015 Board of Directors

Board Executive Committee

Board Chair:

Lori Catron, Halifax Media Group

Immediate Past Chair:

John Guthrie, Halifax Health

Campaign Chair:

John Walsh, Palm Coast & Ormond Beach Observer

Campaign Co-Chair:

Erum Kistemaker, Kistemaker Business Law Group

Community Building:

Bruce Page, Intracoastal Bank

Fund Distribution:

Joyce Shanahan, City of Ormond Beach

Community Foundation:

Bruce Teeters, Adams Cameron Realtors

Administration:

Sam Willett, Bank of America

Marketing:

Lori Campbell Baker, Daytona Beach Area Convention
& Visitors Bureau

Special Events Co-Chairs:

Jessica Scott, Brown & Brown Insurance Company

Naomi D'Antonio, US House of Representatives

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James Halleran, James Moore & Company

Assistant Treasurer:

Dan Bolerjack, Bolerjack, Halsema & Bowling, PA

United Way of Florida:

Dona DeMarsh Butler, County of Volusia

President & Secretary:

Ray Salazar, United Way of Volusia-Flagler Counties

Board Members at Large

Mark Andrews, Retired

Jeff Blass, JD Blass Commercial Capital

Jim Cameron, Daytona Regional Chamber

Karen Cameron, Wells Fargo Bank

Mike Coffin, New Smyrna Beach Police Department

Naomi D'Antonio, US House of Representatives

Bob Davis, Hotel & Lodging Association of Volusia

Rick Fraser, Ormond Beach Chamber of Commerce

Cheryl Fuller, Domestic Abuse Council

Betty Goodman, City of Daytona Beach

Bill Griffin, Halifax Health Medical Center

Dr. Rob Grossman, Filutowski Cataract

& Lasik Institute

Mark Hanley, Publix Super Markets

Maurie Johnson, Embry Riddle

Aeronautical University

Elan Kaney, Kaney Law

Bobbie King, Volusia County Parks

Robin King, CareerSource Flagler Volusia

Dr. Aubrey Long, Bethune Cookman University

Christi McGee, International Speedway Corporation

James Manfre, Flagler County Sheriff's Office

Brooks Matthews, SunTrust Bank

Kenneth Mattison, Florida Hospital - Flagler

Kathy Milthorpe, Ladies Professional Golf Association

Ron Nowiskie, Retired

Michael Olivari, Kaney & Olivari, P.L.

Jill Piazza, Florida Hospital Memorial Medical Center

Lindsey Preston, Florida Health Care Plans

Julie Rand, Embry Riddle Aeronautical University

Bud Ritchey, Jon Hall Chevrolet

Kimberly Rogers, HealthCare Partners

Scott Selis, Chiumento, Selis, Dryer, P.L.

Larry Volenec, Florida Power & Light Company



Volusia-Flagler Counties

www.unitedwayvfc.org

(386) 253-0563

3747 W. International Speedway Blvd., Daytona Beach, FL 32124