

United
Way



Volusia-Flagler Counties

ANNUAL REPORT

2015 - 2016

Letter From The Board Chair

I am proud to serve our community as 2015 – 2016 United Way Volusia Flagler Board Chair.

Our United Way is a resource development agency that is supported by community businesses and citizens who work together to improve our community's outcomes in Education, Health, Financial Stability and Basic Needs.

Our process starts with engaging our community in dialog so we may identify the desired outcomes the community needs in Health, Education, Financial Stability and Basic Needs. Once the desired outcomes are established, United Way then starts the vigorous process to identify and examine programs from area service providers that best help us reach those objectives.

Now, how do we pay for those programs?

United Way produces an annual campaign to raise funding so it may invest in the programs that improve our community in the desired outcomes. 80% of funding is from local businesses' employee campaigns. Businesses provide payroll deductions from their employees which they sometimes match for United Way. This campaign takes dedicated United Way staff, Board members and volunteers to cast a wide net soliciting businesses in Volusia and Flagler counties. We measure the results of funded programs to ensure progress towards our desired outcomes.



John Walsh
Publisher
2015-2016 Board Chair



It has been an honor to
serve our community by
Living United!

Over **21,400** volunteer hours were supported through the Volunteer Center this past fiscal year. United Way purchased a new Volunteer Management software, “Get Connected” which is mobile friendly and designed to increase engagement, develop long-term relationships, and track involvement.



ReadingPals

300+ children discovered the joy of reading through **United Way's ReadingPals.**



United Way envisions a community where children and youth can start school ready to succeed, become proficient readers at a young age, stay on track in middle school, earn their high school diploma and pursue a higher education.

- United Way's ReadingPals helps children get the right start by matching volunteers with at-risk VPK through 3rd grade students in Flagler and Volusia counties.



**Community Resources
Financial Stability**

Campaign for Working Families (CFWF) is a prosperity campaign that was started in May 2004 by a coalition of community service agencies, governmental offices, corporations, and individuals, the coalitions goal is to help low and moderate income working families in Volusia and Flagler Counties build financial stability. Campaign for Working Families continues to:

- Provide free tax return preparation and also encourage individuals to use the **www.myfreetaxes.com** website
- Provide financial education classes to help children, youth, college students, adults, and seniors, manage their money in a way that helps them build financial assets
- Provide outreach and education regarding the Earned Income Tax Credit and Child Tax Credit



Financial Education Classes offered during fiscal year 2015-2016:

Adult Classes

- Daytona Beach Housing Authority – **45** participants
- Goodwill Job Center – **80** participants
- Habitat for Humanity – **20** participants
- NEFL Community Action Agency – **16** participants
- Salvation Army – **20** participants

Youth Classes

- Food Brings Hope – McInnis Elementary School – **28** students; Southwestern Middle School – **32** students
- Teach Children to Save—Flagler County -**13** classroom -**340** students
9 Bankers—Volusia County – **87** classrooms – **1,326** students -**40** Bankers

Free tax preparation at 13 sites in Volusia and Flagler plus one mobile site.

3,229 – Tax Returns Filed

- **\$703,922** Savings from filing fees at **\$218.00** (4.6% increase from last year). *Source IRS Tax Relief Center
- **\$3,378,915** – Tax Refunds
- **\$1,101,533** – Earned Income Credit
- **\$505,734** – Child Tax Credit

140 VITA Volunteers totaling **5,415.4** hours equaling **\$127,587** in service donations.

MyFreeTaxes.com **135** individuals utilized this website to prepare their tax returns on their own.



Coast2Coast
Rx Card



Help Me Grow
Florida

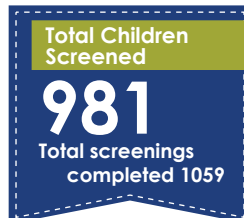
Community Resources Health

Prescription Discount Card Savings	Fiscal Year 2015-2016
Familywise	\$1,335,948
Coast2Coast	\$4,434

United Way helps families and individuals live healthier lives. Through our two prescription savings programs, we helped people save more than **\$1.3 million** on their medications.

www.211live.org continues to offer local health resource referrals which include such resources as: diabetes management programs, local community health clinics, parks and recreation centers and more.

This year was the first full year of Help Me Grow services being offered in the community. Help Me Grow provides free early childhood developmental screening to any family in Volusia and Flagler counties and connects them to available resources. Learn more at www.helpmegrowfc.org.



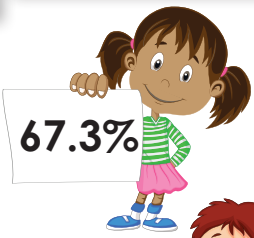
- Top 5 Concerns:**
1. General Development
 2. Fine Motor
 3. Cognitive Learning
 4. Social Interactions
 5. Communication

Total number of events/presentations in family outreach was 48 with an estimated exposures of 2,770.

Total number of contacts during Care Coordination 2,586.

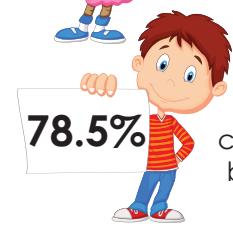


Learning Environment



The majority of clients report their child's learning environment as the home

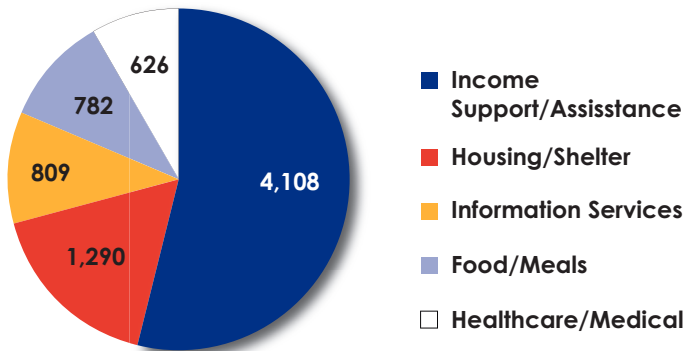
Client Contact



Mothers initially contacted HMG on behalf of the child

Community Resources Safety Net

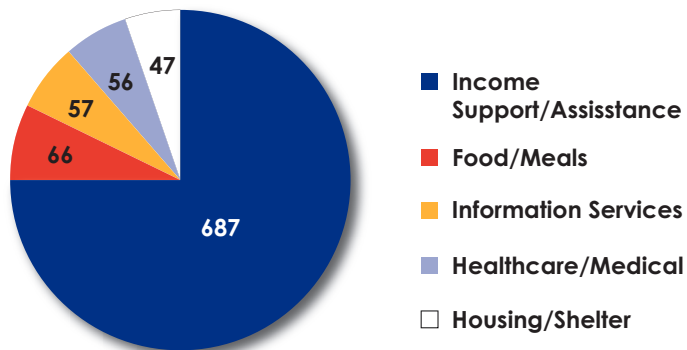
Top 5 Volusia Needs



United Way's 2-1-1 is an easy to remember number that anyone can dial to get connected to local area resources. For the digital age, community members can also look for resources online at www.211live.org from their computer or smart device. This service helps to connect families in our community to the many programs and services available.

Calls by COUNTY	Fiscal Year 2015-2016
Flagler	1,196
Volusia	10,924
Other Counties	296
Anonymous	767
TOTAL CALLS	13,183

Top 5 Flagler Needs



www.211live.org 8,045 Web Hits
 Top 5 Icons Searched:



Shelter & Housing



Financial Assistance



Food



Health & Wellness



Mental Health



UNDER CONSTRUCTION



2015-2016 has been a busy year for the **UWVFC** in designing and planning the Community Impact Model. We made field trips to local United Ways and learned from their implementation of community impact. We have made **BIG** progress and can't wait to unveil our new model to you next year. Be on the lookout for more information on our website.

Community Impact Model





The Community Foundation of Volusia & Flagler is a proud division of our United Way, that connects people who care with causes that matter.

2015-16 Highlights:

The Foundation added a record number of expectancies to its annual planned giving performance, as well as achieving the following:

- The Community Foundation maintained a year-end balance of \$6.3 million after distributions.
- 2016 Herbert M. Davidson Awards Dinner honored Preston Root of the Root Family Foundation. Proceeds from the dinner went to The Leading EDGE Society.
- Melissa Murphy of Cobb Cole Attorneys was awarded the 2016 Young Leader's Award for her contributions to community service and her leadership as President of the Daytona YPG.
- A \$2 million gift was pledged to the Booher Family Fund, a donor-designated fund held by the Community Foundation to benefit the United Way's Community Impact model and the Mayo Clinic.
- A \$50,000 cash gift received to benefit the HELP Fund of Southeast Volusia.
- A \$20,000 cash gift received from proceeds of the HMD event to benefit the EDGE Fund.
- A \$10,000 cash gift received from the Root Family Foundation to benefit the EDGE Fund.
- A \$7,000 cash gift received establish the SPLASH Fund.
- A \$5,000 cash gift received from Don & Janice Doudna to benefit the EDGE Fund.



THE LEADING EDGE SOCIETY is a strategic philanthropic blueprint for improving the well-being and prosperity of our community. The EDGE board-designated fund seeks to offset the fundraising costs of United Way so that every donor dollar will go directly to services for our community.

- EDGE Fund achieved a record balance of \$2.7 million.
- Surpassed the 25% milestone of the ultimate goal of \$10 million.
- Pledged net contribution of \$148,000 to offset 2016-17 United Way expenses.
- Reduces United Way's expense ratio to a current 14% of revenues.
- Ultimate objective is to reduce expense ratio to 0% to assure that Every Donor Dollar Gets empowered...EDGE.



The Foundation continued to improve the knowledge and awareness of its programs and events through ongoing outreach in the community. Accomplishments in this area include the following:

- A complete re-branding of the Foundation logo and promotional materials.
- A substantial marketing campaign through donor support, including educational ads in the News-Journal and Palm Coast Observer, radio public service announcements, and donated billboard space.
- The Foundation presented its annual Financial Symposium in 2015 to a full house at the Cici and Hyatt Brown Museum of Art in Daytona Beach, "Building a Charitable Legacy", in partnership with the Estate Planning Council of the Fun Coast. The event was highlighted by a special keynote address by Cici Brown, museum founder and local philanthropist, on the topic of non-profit fundraising and development.



Two dedicated groups of women, united to create lasting change in the lives of women and children in our community. Here are the highlights of this year!

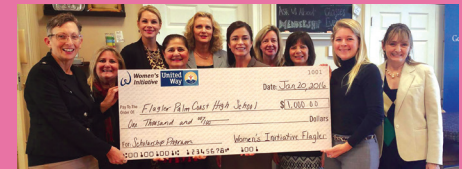
Volusia County:

- 12th Annual Power of the Purse Luncheon and several socials
- Raised **\$21,000** and distributed funding to **13** agencies
- Chicks with Kicks collected **630** pairs of shoes and distributed them to 3 local agencies: *Halifax Urban Ministries, Domestic Abuse Council, & Family Renew Community*. Individuals and businesses support this effort year round. Our partner businesses that have collected shoes include: *Seacoast Bank, Publix, Wells Fargo, James Moore & Co., Early Learning Coalition, United Way, Daytona State College, & Posh Little Closet*
- Continuous Virtual Baby Shower is a partnering with Healthy Start. We identified 50 expecting moms that need items and through the virtual baby shower individuals have donated over **\$1,500** worth of items for these moms. Items such as strollers, wipes, diapers, bath soap, pack-n-plays, car seats, bottles, bibs, lotion, receiving blankets, etc...

Flagler County:

- 7th Annual Power of the Purse Dinner, several socials and community volunteer projects
- Raised over **\$30,000** and distributed funding to **15** agencies
- Chicks with Cans Food Drives brought in almost **16,000** pounds of food and the community trophy for the Feed Flagler Competition

To learn more about both groups please visit our website at UnitedWayVFC.org



THANK YOU TO OUR TOP SUPPORTERS:

Publix & Publix Supermarkets Charities

County of Volusia

Brown & Brown, Inc.

Volusia County Schools

Root Organization

Daytona Speedway/International

Speedway/NASCAR

United Parcel Service (UPS)

Florida Power & Light

Bank of America

City of Daytona Beach

Wells Fargo

SunTrust Bank

Embry-Riddle Aeronautical University

AT&T

Target Stores

Intracoastal Bank

Spectrum

TD Bank

Ladies Professional Golf Association

City of New Smyrna Beach*

CareerSource Flagler Volusia*

City of Port Orange*

Duke Energy*

*Largest Increases



GIVE. *Raising the funds necessary to create lasting change*

Creating lasting change requires resources to fund both United Way's work in our community and our Partner Agencies.

- Workplace giving through payroll deduction continues to be our largest source of income followed by corporate and individual gifts.
- Employee Campaign Coordinators (ECC) are instrumental in coordinating workplace campaigns at their company. These hardworking men and women provide leadership, educate team members about United Way's work and so much more. In 2016, ECCs that went above and beyond were honored during the Outstanding Volunteers of the Year Awards luncheon with Cheryl Tanerbaum of Intracoastal Bank being named the ECC of the Year.
- Many of our Top Supporters saw increases in their campaigns. In addition to the ones noted in our Top Supporters List: **City of New Smyrna Beach, Career Source Flagler-Volusia, City of Port Orange** and **Duke Energy** were amongst the top increased campaigns and largest percentages increases.

We Raised:

\$2.8 Million

Through Workplace Giving (84%),
Corporate Gifts, Grants, Individuals,
Special Events and more!

Our Impact:

\$7.9 Million

Thanks to the programs, matches, initiatives
and more, your dollar goes further to help
build a better tomorrow!



**GIVING
MATTERS
ARE YOU IN?**

Consolidated Statement of Financial Position (Thousand)

	6/30/2016	6/30/2015	Inc/(Decr)
ASSETS			
Cash & Cash Equivalents	779	878	(99)
Pledges Receivable, net	794	736	58
Other Receivables	9	42	(33)
Prepaid & Deferred Expenses	35	23	12
Investments	6,885	7,097	(212)
Life Insurance-Cash Value	187	179	8
Fixed Assets	233	250	(17)
Pooled Income Fund	56	57	(1)
TOTAL ASSETS	\$8,978	\$9,262	\$ (284)
LIABILITIES			
Accounts Payable & Accrued Expenses	98	176	(78)
Allocations & Designations Payable	1,445	1,427	18
Deferred Revenue	93	94	(1)
Annuity Obligations	91	104	13
Other Liabilities	300	-	300
TOTAL LIABILITIES	\$2,027	\$1,801	\$226
NET ASSETS			
Unrestricted	\$5,470	\$5,924	(454)
Temporarily Restricted	845	901	(56)
Permanently Restricted	636	636	-
TOTAL NET ASSETS	\$6,951	\$7,461	(510)
TOTAL LIABILITIES & NET ASSETS	\$8,978	\$9,262	(284)
	Audited	Audited	

Statement of Activities

	12 Months End 6/30/16	12 Months End 6/30/15	Inc/(Decr)
REVENUE			
Gross Campaign Contributions & Pledges	\$2,417	\$2,402	\$15
Less: Uncollectable Allow. & Designations	(287)	(279)	(8)
Other Contributions and Support	483	714	(231)
Grants, Special Events, & Other Income	281	324	(43)
Bequests and Memorial Gifts	4	37	(33)
Change in Value of Annuities & Pooled Income	(6)	(14)	8
Investment Income	(143)	234	(377)
In-Kind Donations	11	11	-
TOTAL REVENUE	\$2,760	\$3,429	\$(669)
EXPENSES			
Program Services:			
Allocations, Grants, & Scholarships	\$1,539	\$1,590	(51)
Community Services	914	799	115
Community Foundation	285	260	25
Supporting Services:			
Administrative	154	133	21
Fund-Raising	378	361	17
TOTAL EXPENSES	\$3,270	\$3,143	\$127
CHANGE IN NET ASSETS	(510)	286	(796)
NET ASSETS AT BEGINNING OF YEAR	7,461	7,175	
NET ASSETS AT END OF YEAR	\$6,951	\$7,461	
	Audited	Audited	

Allocations and Other Disbursements for the period July 1, 2015 to June 30, 2016

Partner Agency Allocations & Designations

American Red Cross	66,327
Boy Scouts, Central Florida	36,566
Boys and Girls Clubs of Volusia/Flagler	55,896
Catholic Charities Inc.	27,556
Center for Visually Impaired	20,380
Children's Home Society	46,385
Citrus Council Girl Scouts	27,784
Community Legal Services of Mid-Florida	9,429
Clearpoint Financial Solutions	11,808
Council on Aging of Volusia County	62,464
Domestic Abuse Council	30,988
Early Learning Coalition	94,422
Easter Seals of Volusia-Flagler	36,156
Family Life Center	37,657
Family Renew Community	33,797
Flagler Volunteer Services - RSVP	1,896
Halifax Urban Ministries	101,294
Neighborhood Center	70,523
PACE Center for Girls	11,459
Salvation Army	63,863
Second Harvest Food Banks Volusia and Flagler	34,935
St. Gerard Campus	5,396
Stewart-Marchman-Act Behavioral Healthcare	133,458
The ARC of Volusia	74,023
The House Next Door	98,452
Work Orientation Rehabilitation Center	70,713
Volusia Flagler Family YMCA	137,709
Volusia Literacy Council	34,704
West Volusia Police Athletic League	3,213
	\$1,439,953

Emergency Food and Shelter Funds

Domestic Abuse Council	5,343
Family Life Center	6,500
Flagler Beach United Methodist Church	5,000
Flagler County Family Assistance Center	3,938
Halifax Urban Ministries	37,161
Salvation Army	29,069
Second Harvest Food Bank	4,899
Society of St. Vincent DePaul	5,756
The Neighborhood Center of West Volusia	18,755
The Salvation Army of West Volusia	5,000
Windward Behavioral Healthcare	11,242
	\$132,663

Duke Energy Neighborhood Funds

Neighborhood Center	20,016
	\$20,016

Community Foundation Grants & Scholarships

Donor Designated Community Programs	51,920
Other	100
	\$52,020

Miscellaneous

Daytona Beach Housing Authority	1,000
Flagler Cares Inc	3,000
Various Agencies - Mayors Golf Tournament	20,814
Other	2,869
	\$27,683

Other Designations

Appalachian Regional Healthcare System	5,000
Bethune Cookman College	1,048
Flagler County Education Foundation	1,000
Flagler Volunteer Services Inc	1,215
Florida Hospital Flagler Foundation	3,100
GW Carver Foundation	2,000
Hammock Dunes Cares Inc	3,500
Hospice of Volusia/Flagler	2,274
National Religious Retirement Services	1,000
Rose Marie Byron Childrens Center	1,439
St Elizabeth Ann Seaton Charitable Fund	6,500
St Mary Parish Charitable Fund	5,000
All Others	11,984
	\$45,060

Women's Initiative, Flagler - Grants & Funding

Childrens Home Society	1,500
Family Life Center	4,500
Flagler County Education Foundation	11,714
Flagler Volunteer Services Inc	1,000
Florida Hospital Flagler Foundation	6,714
Palm Coast High Schools Scholarships	2,000
Second Harvest Food Bank	6,745
Other	5,150
	\$39,323

Women's Initiative, Volusia - Grants & Funding

Avenues 12, Inc	2,000
Childhood Cancer Foundation	1,000
Childrens Home Society	1,000
Community Life Center	1,000
Futures Foundation	3,000
Healthy Start Coalition	2,400
House Next Door	2,000
Neighborhood Center of West Volusia	1,500
Ormond Memorial Art Museum	2,500
Social Service Council of the Jewish Federation	1,000
Other	1,000
	\$18,400

2015-2016 Board of Directors

Board Executive Committee

Board Chair:

John Walsh, Palm Coast & Ormond Beach Observer

Immediate Past Chair:

Lori Catron, Halifax Media Group

Board Engagement:

Mark Hanley, Publix Supermarket

Community Impact:

Bruce Page, Intracoastal Bank

Community Resources:

Sarah Bates

Fund Distribution:

Joyce Shanahan, City of Ormond Beach

Mike Olivari, Kaney & Olivari, P.L.

Community Foundation:

Ali Kargar, ICI Homes

Administration:

Sam Willett, Bank of America

Marketing:

Lori Campbell Baker, Daytona Beach Area Convention & Visitors Bureau

James Brown, News Journal

Special Events Co-Chairs:

Jessica Scott, Brown & Brown Insurance Company

Naomi D'Antonio, US House of Representatives

Treasurer:

James Halleran, James Moore & Company

Assistant Treasurer:

Dan Bolerjack, Bolerjack, Halsema & Bowling, PA

United Way of Florida:

Dennis Burns, President

President & Secretary:

Dennis Burns



Board Members at Large

- Rene Adams**, Benedict Advertising
Jeff Blass, JD Blass Commercial Capital
Dona DeMarsh Butler, County of Volusia
Jim Cameron, Daytona Regional Chamber
Mike Coffin, New Smyrna Beach Police Department
Bob Davis, Hotel & Lodging Association of Volusia
Betty Goodman, City of Daytona Beach
Dr. Rob Grossman, Filutowski Cataract & Lasik Institute
John Guthrie, Halifax Health
Maurie Johnson, Embry Riddle
Elan Kaney, Kaney Law
Bobbie King, Volusia County Parks
Robin King, CareerSource Flagler Volusia
Erum Kistemaker, Kistemaker Business Law Group
DJ Lebo, Early Learning Coalition of Flagler and Volusia
Dr. Aubrey Long, Bethune Cookman University
Christi McGee, International Speedway Corporation
Troy McNichols, AT&T
James Manfre, Flagler County Sheriffs Office
Brooks Matthews, SunTrust Bank
Kenneth Mattison, Florida Hospital - Flagler
Kathy Milthorpe, Ladies Professional Golf Association
Donna Murray, Murray and Murray Insurance, PA
Don Needham, Retired
Ron Nowviskie, Retired
Michael Olivari, Kaney & Olivari, P.L.
Jill Piazza, Florida Hospital Memorial Medical Center
Lindsey Preston, Florida Health Care Plans
Bud Ritchey, Jon Hall Chevrolet
Kimberly Rogers, HealthCare Partners
Larry Volenec, Florida Power & Light Company





Volusia-Flagler Counties

www.UnitedWayVFC.org

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