

United Way of Volusia-Flagler Counties



2016-2017 Annual Report



YEAR IN REVIEW



James Halleran
James Moore & Co.
Board Chair

It has been my honor to serve as the Chairman for the Board of Directors for the United Way of Volusia-Flagler Counties in 2016-17. We have accomplished so much in one year – celebrating the 75th anniversary of United Way in our local community, unveiling the Community Impact model and transitioning to a new funding process, and the continued success of our internal direct service programs such as 211, Women United, Campaign for Working Families, ReadingPals, Help Me Grow, and many more!

Thanks to the work of our Community Impact Cabinet, 53 proposals for Impact Grants were reviewed and 22 programs selected for funding. These programs focus on long-term, measurable change in Volusia and Flagler counties and included 9 new programs. These newly funded programs validated the need to change to the community impact model. Together, we can create a better educated, healthier, and more financially stable community for all.

Thank you to the business sponsors and individual donors that invested in this process. We truly could not do this work without the support of donors, volunteers, and advocates.

What a wonderful year we've had celebrating 75 years of United Way in Flagler and Volusia Counties! This year was a milestone year for us as we unveiled the Community Impact model, hit record numbers in Help Me Grow free developmental screenings, saw the enhancement of our 2-1-1 services, and celebrated the generosity of local businesses and individuals.

In February, new ALICE data was released detailing the progress we are making in creating a community that supports working class families. Volusia County made a 3% improvement in moving families out of the ALICE threshold and into sustainability!

While great work has already been done, there is much more needed to continue to support our community's growth. Thank you for your support over the past 75 years and here's to many more in this community!



Dennis Burns
President/CEO

75 Years in Volusia & Flagler

Receipt Funds Raised	
2016-17 Est. Revenue	
Workplace Employee Giving	\$ 1,801,872
Corporate Giving	\$ 714,100
Women United Initiatives	\$ 72,862
Special Events & Other	\$ 102,535
Residential Giving	\$ 118,862

Total Campaign	\$ 2,510,211
Grants	\$ 687,712
Total Resources Managed	\$3,167,923

Hurricane Matthew Relief

Following Hurricane Matthew, **Duke Energy** granted United Way \$50,000 to distribute to local agencies providing relief for community members. **United Way** granted the \$50,000 to three agencies: Salvation Army of West Volusia, Catholic Charities of Central Florida, and the Social Services Council of the Jewish-Federation.

The Impact of Volunteers

+3,240 Volunteer Hours
 **\$78,000+**

Our Impact 2016-17 Est. Impact	

Allocations & Designations	
Volunteer Center & ReadingPals	\$ 1,483,621
2-1-1 First Call For Help	\$ 180,066
Community Impact	\$ 179,404
Campaign For Working Families	\$ 133,106
Help Me Grow	\$ 86,072
Grants Distributed	\$ 160,414
Matching Funds	\$ 418,065
Prescription Savings	\$1,960,772
Tax Prep Savings	\$1,372,869
Emergency Food & Shelter	\$ 468,160
	\$ 249,207

Total Estimate 2016-17	\$6,656,636

Thank you to our
Top Supporters!

Publix Super Markets & Publix Charities
 County of Volusia
 Volusia County Schools
 International Speedway/NASCAR
 Brown and Brown, Inc.
 City of Daytona Beach

Root Organization
 UPS
 Bank of America
 Embry-Riddle Aeronautical University
 Wells Fargo
 Florida Power and Light

AT&T
 Target
 SunTrust
 Intracoastal Bank

LIVE UNITED

COMMUNITY IMPACT

Transition to Community Impact

In 2016-17, the United Way began the transition to a Community Impact model. The new model focuses on providing **2 year grant** funding to programs addressing a specific **community need** and demonstrating **long-term, measurable impact** on that need.



Research

UWVFC staff and the Board of Director volunteers conducted research with various United Ways to determine a structure and framework for the local Community Impact transition.



Structure

UWVFC recruited and trained 15 members of the Community Impact Cabinet (CIC). These volunteers committed over 400 hours of service in 2016-17 to the design, implementation, and review of the Community Impact model.



The Community Impact Cabinet pictured from left to right: Maralee Walsh, Heidi Kochis, Mary Jo Allen, Chet Bell, Dan Davis, Myron Fottler, Dean Kurtz, Edward Dimayuga, Janet Hamer, Robin King, John Polizzi, Carrie Baird, and Michael Ugarte. Not pictured: Cathy Twyman

Priority Areas

Through a community-wide survey, in-person presentations, and thoughtful conversations, the CIC developed 8 main priority areas in Education, Financial Stability, and Health for future grants.*



Proposals

In January 2017, UWVFC received 53 proposals with a total request of \$3.4 million. The CIC and the Board of Directors selected 30 programs through 22 agencies for funding.

*A Transitional category allowed for self-identified programs to transition out of the previous UWVFC funding model. Nine programs were awarded Transitional funding.

COMMUNITY PROGRAMS



Campaign for Working Families

A United Way of Volusia-Flagler Counties Initiative

VITA

101
Volunteers

2,798
Tax Returns
Filed

\$492,448
Savings

\$3 Million
Returns

Teach Children to Save

55 4th & 5th Grade Classes

50 Local Bankers

150+ Volunteer Hours



HEALTH PROGRAMS



Florida
Volusia-Flagler Counties

Developmental
Screenings **905**

"Concerns"
Requiring Referrals **425**

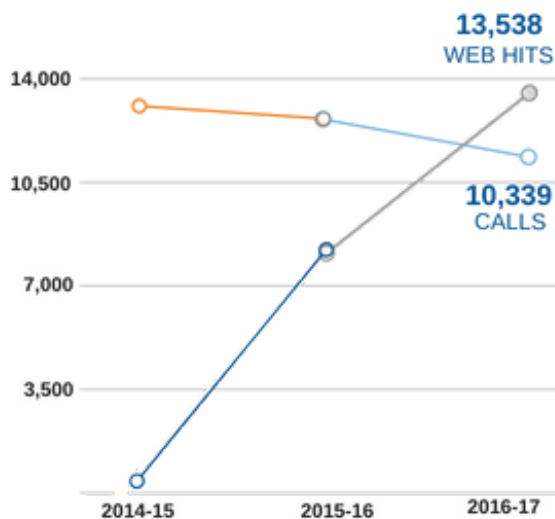


COMMUNITY PROGRAMS



TOP INQUIRIES

1. Assessment & Referral
2. Information
3. Emotional Support
4. County Information
5. Crisis/Suicide Intervention



Volunteer Center



Get Connected

22
New
Partners

518
New
Volunteers



4,253 total volunteers
123 total partners

Events:

Country 500 Parking
Race Parking
Make a Difference Day
Food, Wine & Brew
Day of Action
Volunteer Celebration



Community Foundation of Flagler and Volusia

2016 Financial Symposium

There was a full house at the new **Motorsports Hall of Fame** at the Daytona International Speedway on November 16, 2016 for the Financial Symposium. In partnership with the Estate Planning Council of the Fun Coast, speakers offered CEUs for area professionals. Hall of Fame president **Ron Watson** gave the keynote address.



**COMMUNITY
FOUNDATION**
SERVING THE PEOPLE OF VOLUSIA & FLAGLER

2017 Herbert M. Davidson Awards Dinner

The dinner on May 2, 2017 at the Embry Riddle Aeronautical University's Henderson Building honored former

Congressman John Mica for his 25 years of continuous service in representing our community in Washington DC. \$20,000 was raised to benefit the Leading EDGE Society. **Chris Gilpin**, President/CEO of the SignalVault Card Corp., was awarded the 2017

Young Leaders Award for his advocacy and entrepreneurialism in Volusia and Flagler Counties.



\$1,382,384

EDGE Fund balance (to reduce United Way operating expenses)



\$7,204,313

Foundation balance after expenses and distributions (Increase of \$778,951 over 2015-16)

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UNITED WAY FIGHTS FOR
THE HEALTH, EDUCATION
AND FINANCIAL STABILITY
OF EVERY PERSON
IN EVERY COMMUNITY.

LIVE UNITED
United Way 

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