



**UNITED WE FIGHT.
UNITED WE WIN.**

United Way of Volusia-Flagler Counties

FY 2017-2018 Annual Report



To increase the organized capacity of the community to care for its people.



OUR MISSION

A Message from Our Board Chair:

When I took over as the Chair of the Board in July 2017, we were in the midst of the transition to Community Impact, having just announced the new grant funded programs and outlined the strategic direction of United Way investments. I'm happy to report that throughout the year, we have seen tremendous growth in our programs and the impact they have had on Flagler and Volusia counties.

Our internal programs are thriving. Through collaborations with community partners, our Help Me Grow program was an integral part of the effort to reduce the average age of autism diagnosis locally by 2 years! This year also saw great success with our Campaign for Working Families. Our VITA program served almost 2,900 individuals in our two-county area, saving our community members over \$631,000 in tax prep savings alone!

When our community was faced with disaster this year when Hurricane Irma hit in September 2017, United Way was there. United Way team members answered calls for information and referrals through 2-1-1, while UWVFC served as the volunteer activation unit for the community and distributed over \$229,000 in relief and recovery dollars to 18 agencies to assist with rent, food, utilities assistance, and other case management needs.

In an effort to engage others in the community, the United Way began Generation IMPACT, a young professionals group focused on philanthropy. IMPACT stands for Innovating Modern Philanthropy and Community Transformation. This group of 12 young professionals are already making a splash and we can't wait to see how they continue to lead this branch of United Way and their community at-large.

We have seen amazing change over the last year, and I thank the Board of Directors for the opportunity to serve our community as Chair for 2017-18. I look forward to seeing what United Way can accomplish in our community in the next year!



— *Joyce Shanahan*

Joyce Shanahan
City of Ormond Beach, City Manager
UWVFC Board of Directors Chair, 2017-18

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Problems.
The ones most people don't have the stomach for.
The ones that seem impossible to solve.

We go looking for them.
And we find every dollar we can to address them.
No matter the obstacles. No matter the odds.
We surround our community's most critical problems.
And we fight.

But **we are more than the fundraisers.**
We are the **hand raisers.**
The **game changers.**
The stop talking, start doing, band together, and take on the impossible task masters.

At United Way, we fight for the **Education**,
Financial Stability, and **Health** of every
person in Volusia and Flagler Counties.

Because **change doesn't happen alone.**
Hope isn't a one-man band.
And **every person deserves a fighting chance.**

**SAME MISSION.
NEW MODEL.**

We have one life.
To live better, we must **Live United.**

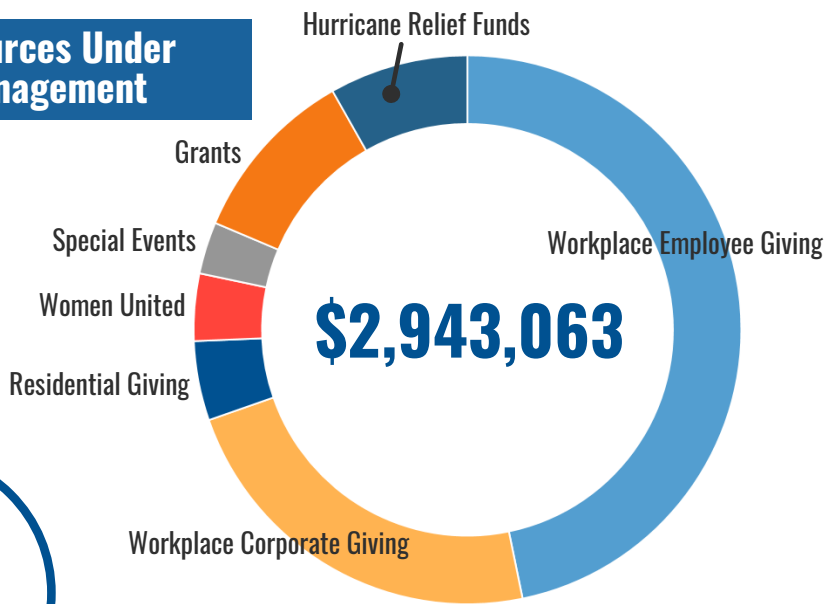
OUR FIGHT



United Way fights for the **Education**,
Financial Stability, and **Health** of
every person in our community.

THE IMPACT OF YOUR INVESTMENT

Resources Under Management



In 2017, our United Way made the transition to the **Community Impact** model, which focuses on creating **lasting change** that addresses the **most pressing challenges** facing our community in the areas of Education, Financial Stability, and Health. The two-year Community Impact grant cycle holds funded programs accountable for **results**.

This year, we distributed over **\$1.3 million** to **30 programs** at 22 nonprofit agencies.

2017-2019 Funded Partners

EDUCATION

Early Learning Coalition - School Readiness
 Easterseals - Make the First Five Count
 Girl Scouts of Gateway Council - Leadership
 Mid Florida Community Services - HeadStart
 PACE Center for Girls - Academic Success
 The House Next Door - Homework Club

FINANCIAL STABILITY

Conklin Center for the Blind - Supported Living
 Domestic Abuse Council - Economic Empowerment
 Family Life Center - Economic Justice
 Family Renew Community - Housing
 Halifax Urban Ministries - Rapid Rehousing
 Neighborhood Center of West Volusia - SHIFT
 SMA Behavioral Health - My Place Apartments
 Volusia/Flagler Coalition for the Homeless - Outreach

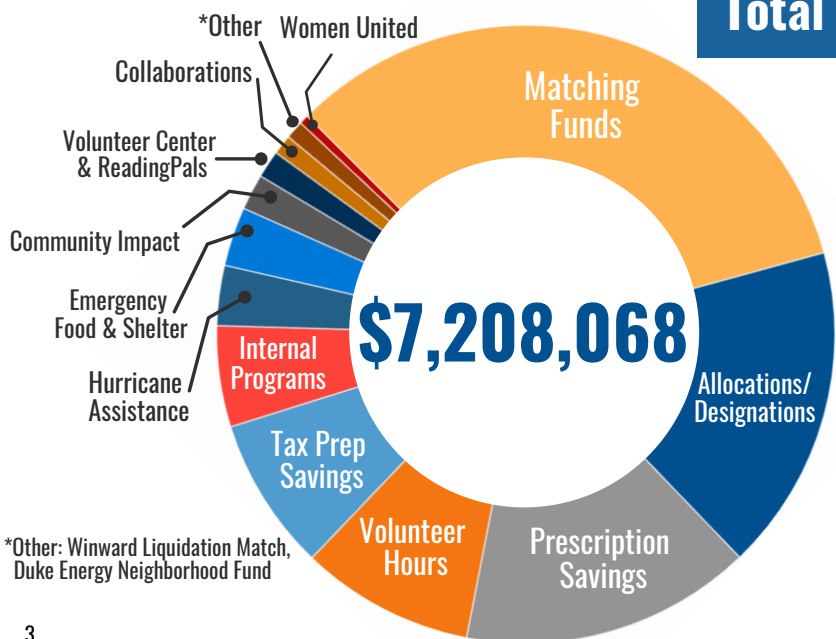
HEALTH

Council on Aging - Elder Services
 Easterseals - Autism Center of Excellence
 Family Life Center - Emergency Services
 Healthy Start Coalition - Family Engagement
 SMA Behavioral Health - Rape Crisis Center
 The House Next Door - Mental Health Services

TRANSITIONAL

Arc of Volusia - Life Skills
 Children's Home Society - Behavioral Health
 Girl Scouts of Citrus Council - Girlz Go Fit
 Halifax Urban Ministries - Homeless Prevention
 Second Harvest Food Bank - Volusia Branch
 YMCA - Aquatics; Membership; Youth Sports; Camp

Total Impact



*Other: Winward Liquidation Match, Duke Energy Neighborhood Fund

Certified Partner Agencies



As part of the transition to Community Impact, UWVFC also established the **Certified Partner Agency Program**, a capacity-building program for **non-funded partners**. This year, **15 nonprofit agencies** became Certified Partners.

OUR IMPACT

EDUCATION

250 Pre-K students paired with UWVFC ReadingPals mentors

372 Parents are more involved in their child's education because of UWVFC funded programs

355 Girls improved their leadership, problem solving, and learning skills

297 Pre-K children with developmental delays showed developmental growth

FINANCIAL STABILITY

2,896 Tax returns filed for free through UWVFC VITA program

1,200 Homeless families placed in permanent housing through funded programs

1,200 Individuals improved their financial literacy skills through UWVFC's Campaign for Working Families

104 Individuals and families increased their income through funded programs

\$2,413,142 in tax returns through VITA program

HEALTH

2,044 Families learned how to navigate the healthcare system and access community resources through funded programs

541 Individuals showed a reduction in trauma symptoms after counseling from funded programs

781 Developmental screenings provided to children at no cost by UWVFC's Help Me Grow program

\$1,187,674 saved on prescriptions with FamilyWize and Coast2Coast

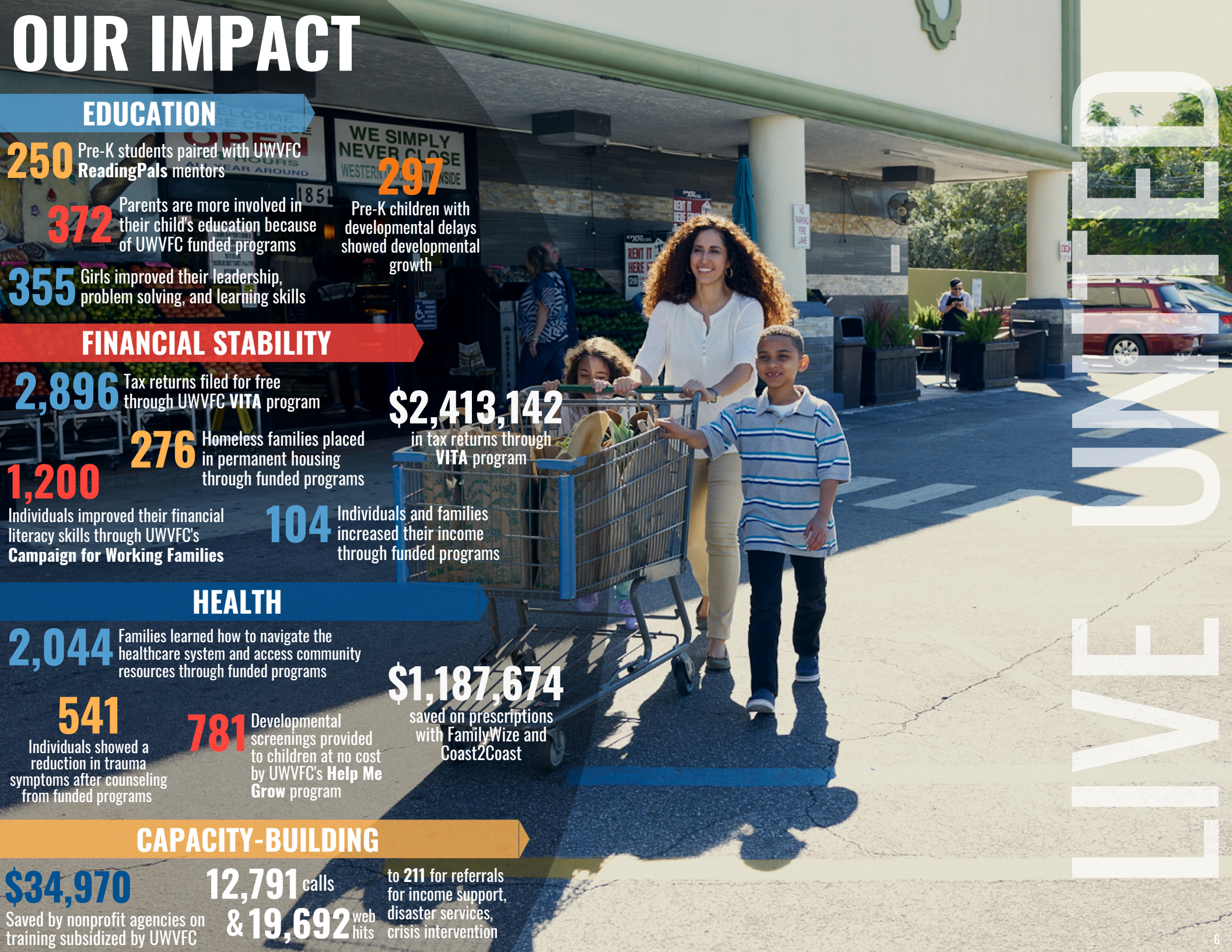
CAPACITY-BUILDING

\$34,970 Saved by nonprofit agencies on training subsidized by UWVFC

12,791 calls & **19,692** web hits

to **211** for referrals for income support, disaster services, crisis intervention

ONE
TWO
THREE
FOUR
FIVE



THE HAND-RAISERS & THE GAME CHANGERS



22,500 VOLUNTEER HOURS
VALUED AT
\$555,525



ReadingPals

- 110** Volunteer Mentors
- 250** Pre-K Students
- 2,750** Reading Hours



Neighbor Helping Neighbor



When Hurricane Irma hit in September, 2017, more than **50** volunteers mobilized to help their neighbors with post-storm clean-up and recovery.



Thank You to Our Top Supporters!

Thank you to the thousands of individuals who made game-changing donations to United Way this year!

\$1 Million Leaders



\$1,071,713

Pledged by Associates and Publix Charities

\$2,572,112

of Impact in Flagler and Volusia counties



\$50,000+



\$25,000+



BECAUSE CHANGE DOESN'T HAPPEN ALONE

To make your game-changing donation today, text **yourunitedway** to **41444**

United Way of Volusia-Flagler Counties

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TO LIVE BETTER, WE MUST LIVE UNITED.