



# ANNUAL REPORT

*VOLUME 83*

**2022-  
2023**      **BUILDING A  
UNITED  
FOUNDATION**



Photo From Boys and Girls Club of Volusia-Flagler Counties



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## LEADING THE WAY: EMBRACING GROWTH, ENVISIONING CHANGE

**Dustin Smurdon, Board Chair**

The theme for this year has been progress. We kicked off the year with a major transition by selling our long-time residence on International Speedway and moving to a new location on the LPGA and 95 interchange. This strategic investment in our location was designed to portray the professionalism and inclusive culture that the Community Foundation and United Way are known for. It also allowed us to modernize our facilities and utilize advanced technologies to better serve the community.

Later in the year, we harnessed the collective power of the Community Foundation and United Way strengths by consolidating volunteer leadership for a more stream-lined strategic direction. Members of the Community Foundation Board joined the United Way Board which leads to a more cohesive and effective approach in addressing the needs of the community. Together, we believe we can improve grant-making by reducing redundancies and ensuring gaps in services are filled.

Other endeavors this year included the hiring and training of our new Philanthropic Advisor positions tasked with supporting donors as they consider their charitable legacies. We also worked with a great team to create our 2023-2026 Strategic Plan for the organization which will focus on: Philanthropy, Impact, Communications, and Operational Excellence. I look forward to seeing how the Board and staff continue to propel this new vision for United Way going forward.

Ultimately, this year has been about strategic steps to move our organization toward a more inclusive, impactful, and sustainable future. As we reflect on the challenges and opportunities that have shaped our journey, we find ourselves inspired by the unwavering commitment of our team members, volunteers, and community partners. Thank you for your countless hours of service, your support through financial donations, and your input as we shape this community. We couldn't make an impact without your leadership.

“ Helping the community not only enriches lives but also strengthens the foundation for a brighter future. ”

**Dustin Smurdon, Board Chair**



# 2022-2023 FINANCIALS

To dig deeper please visit our website [unitedwayvfc.org](http://unitedwayvfc.org) and go to "Financial and Community Reports".

The Community Foundation and United Way of Volusia-Flagler Counties made **318 investments** in **121 non-profit agencies** totalling **\$2,492,650**.

**RETURN ON INVESTMENT: \$2.97**

CAMPAIGN \$1,787,266

WOMEN UNITED \$258,532

GRANTS \$525,577

COMMUNITY FOUNDATION \$2,386,364

PROGRAMS AND OTHER \$32,052

**\$4,989,751**

**TOTAL REVENUE**



# CF PASSION FUNDS

## GUIDING DONORS TO

## DISCOVER THEIR PASSION FOR GIVING

### Donor Designated Funds

Project Self	6/30/2023
Temple Beth-El L'Dor V'Dor	6/30/2023
Non-Profit Catalyst Fund	6/30/2023
Christine's Blankets	1/17/2022
Ormond Beach Historical Society	11/17/2021
Ference Endowed Fund for Washington Oaks State Park	6/28/2021
Ference Endowed Fund for Ormond Memorial Art Museum	6/28/2021
Gilbert Koch Endowed Fund for the ARC	6/23/2021
Gilbert Koch Endowed Fund for the Beacon Center	6/23/2021
Barberville Pioneer Settlement Endowment	3/9/2020
Gilbert Koch Charitable Fund for the Beacon Center	2/11/2021
Gilbert Koch Charitable Fund for the ARC	2/11/2021
God's Bathhouse of Volusia Charitable Fund	4/24/2019
Every Dollar Gets Empowered (EDGE)	1/10/2018
Margaret Julia Kent Fund	12/13/2017
Francis B. Gadbois Fund	12/13/2017

### Donor Advised Funds

Workforce Enhancement Fund	6/30/2023
Andrea and Larry Frank Donor Advised Fund	6/1/2020
Anonymous	2/3/2020
The Tiki Fund	5/18/2018
Doudna, Nedved, Dubose Charitable Fund	4/26/2018
Booher Family Foundation	12/13/2017
Anonymous	12/28/2017



### Agency Funds

Project Self	3/21/2023
Ormond Beach Historical Society	11/17/2021
Futures, Inc. Endowment Fund - Arlan J.	12/19/2018

### Field of Interest

Someone Cares Endowed Fund in honor of Gloria and Ray Max	9/27/2020
H.E.L.P. Fund of Southeast Volusia	6/1/2020
Andrea and Larry Frank Endowment Fund	6/11/2020







Number Of Grants **103**

Amount Granted **\$514,040**

Number of Agencies Funded **34**



Stewardship Event:  
Primate Paradise







# HONORING PHILANTHROPIC HEROES

**November 2, 2022**

Annual Celebration of Philanthropy is the Community Foundation’s way to honor philanthropists in the community who have Volusia and Flagler Counties at heart and mind. 2022 honored Charles (Chuck) and Miki Grant as well as Carrie Torres for all their contributions to our beloved community. Held annually, the event drew a generous crowd who support both honorees.

Chuck and Miki Grant have showered the community with their philanthropic giving in areas pertaining to animal welfare, political support and a large contribution to Halifax Health Cancer Center for Hope. Charitable giving resulting in sustainable positive changes in our community is a dynamic process of understanding, innovation and collaboration. The Community Foundation of Volusia & Flagler improves the quality of life for all by building charitable giving, the Grants embodied this therefore truly earning their Herbert M Davidson award.

Carrie Torres is a young leader who was recognized for her passion and creativity of going above and beyond for our communities’ children. She has put tireless hours into Provision Packs to break the statistic that 1 in 5 children don’t know where their next meal is coming from. For her leadership and steadfast dedication, Carrie was selected as the Young Philanthropic Leader.



**2022 Herbert M Davidson Award presented to Charles and Miki Grant**



**2022 Young Philanthropic Leader presented to Carrie Torres**







## United Way of Volusia-Flagler Counties TOCQUEVILLE SOCIETY

The United Way Tocqueville Society provides an opportunity for people to become more passionately involved in United Way's mission and create lasting change by tackling our community's most serious issues. The Society is named after Alexis de Tocqueville because of his admiration for the spirit of voluntary action on behalf of the common good, which he observed while traveling North America in the 1830's.



“ I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another. ”

**Alexis Charles-Henri de Tocqueville**



## Thank You to our Tocqueville Members:

Mr. & Mrs. Bruce Page

Mr. & Mrs. James C. France

Mrs. Lesa Kennedy

Lacey Family Charitable Foundation

Tiki Fund

Wayne P. and Dr. Robin Roberts

Jack S. and Bebe H. Singleton Family Foundation

Mrs. Carol Hjorth

Mr. & Mrs. J. Hyatt Brown

Mrs. Dianne Booher

Mr. Howard Jenkins

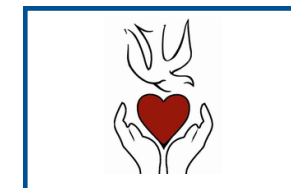
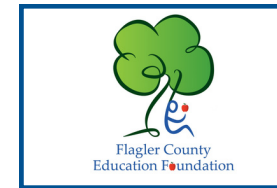
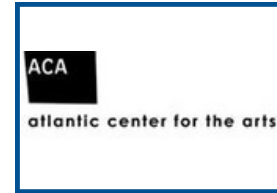
Mr. & Mrs. J. Powell Brown

# 2021-2023

# FUNDED PARTNERS



# TOTAL GRANTS DISBURSED \$1,237,100





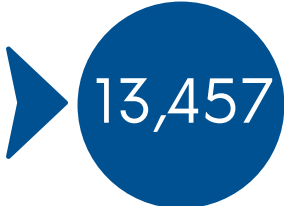
# COMMUNITY IMPACT REPORT

FROM JULY 1ST 2021- JUNE 30TH 2023

## EDUCATION

## HEALTH

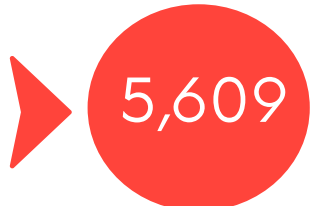
## FINANCIAL STABILITY



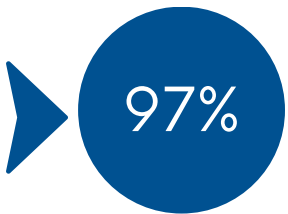
children assessed for developmental milestone achievement



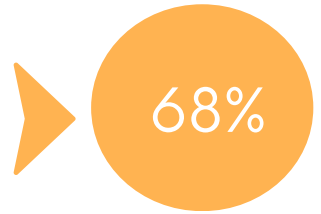
individuals served across all health services



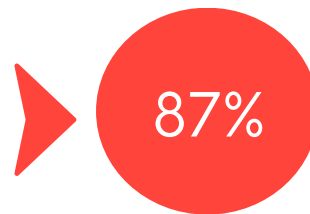
individuals served



Students have obtained on-time grade promotion/graduation



Individuals showed improvement in health and wellness indicators



Individuals served maintained permanent housing within 6 months of completing programs





# COMMUNITY PARTNERSHIPS

## PUBLIX EMERGENCY FUND:

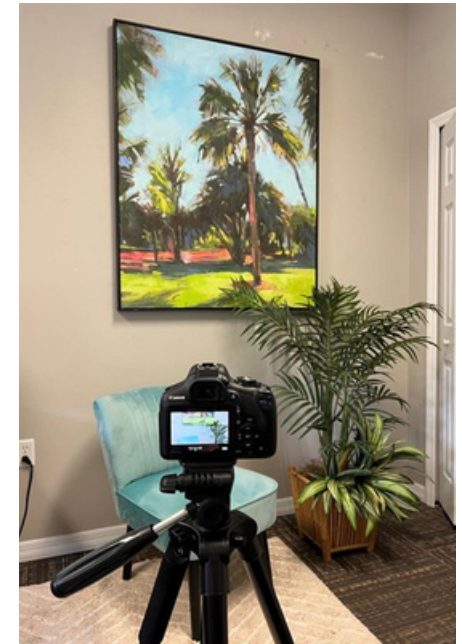
Total funds disburse in partnership with Catholic Charities of Central Florida \$47,221- 26 individuals served.

## SHARE THE LIGHT FUND:

Total funds disburse in partnership with Neighborhood Center of West Volusia- \$30,416.

## EMERGENCY FOOD AND SHELTER GRANT:

\$192,290 Awarded to 5 non-profit agencies.



## COMMUNITY FOUNDATION H.E.L.P. FUND:

\$37,170 Distributed to four non-profit agencies to support initiatives in Southeast Volusia County that address the needs of at-risk children and economically disadvantaged students enrolled in the public school system.

Awarded Agencies include:

- Easter Seals Northeast Central Florida Inc. – Autism Community Education and Screening events
- Jewish Federation of Volusia-Flagler Counties, Inc. – Supporting Children with Food Insecurities
- Church Parish Nurse Ministries Inc. – Youth Reading and Literacy Program
- Junior Achievement of Central Florida, Inc. – Junior Achievement Finance Park Virtual





## WE CALLED 211 AND IT CHANGED OUR LIVES

Jill Upchurch and her husband Matt Upchurch recently moved from Georgia to Volusia County. When they moved they did not have family or a place to stay. Together the couple was living in their car, homeless. "When you are sleeping in a gas station parking lot and you have to stay up all night because you want your wife to be able to sleep, it is scary!" Matt Upchurch said in an interview with United Way of Volusia-Flagler Counties.

One Day Jill charged her phone and typed in the word "help" desperate to find some assistance. The first thing that popped up was 2-1-1. Jill and her husband called 2-1-1 and received a variety of different services that could help their need.

"I never wanted to see my wife being homeless and sleeping in a car, the fact that 211 was there for us and gave us that hope, it makes the difference."



Want to know more about their story? Scan the QR Code:



Total Number of Callers: **14,348**

Total Number of Needs Identified: **21,305**

Total Number of Referrals Made: **22,532**

Top 3 Needs:

**Electric Assistance, Rental Assistance, Tax Preparation**



**THANK YOU VIDEO**

# VITA

Volunteer Income Tax Assistance

**Tax Returns Prepared in 2023 Tax Season: 2,146**

**Total In Returns: \$1,919,176**

**Total Volunteers: 72**

**Total Volunteer Hours: 5,302**





# VOLUNTEER CENTER

2023 has been another successful year in pairing volunteers with some of the existing needs in the community.

Throughout the year, we host several service days. With one of them, Day of Action, we were able to partner with The Neighborhood Center of West Volusia. Amber Finnicum-Simmons, Chief of Staff and Community Engagement shared her gratitude by stating, "Thanks to the United Way of Volusia/Flagler Counties, we recruited an enthusiastic team of volunteers to support the May Mobile Food Drop. At this fast-paced event, volunteers sorted over a thousand pounds of donated meat, produce, dairy, and pantry foods into bags for families who drove through to pick them up that day. Despite the heat, we were able to serve over 400 individuals in only one hour of distribution. We could not have held such a successful event without our United Way partnership, and we look forward to continuing to collaborate on future events!"

In the last year United Way facilitated several volunteer opportunities for our business and nonprofit partners. Adopt A Family is just one of the amazing opportunities. This event takes place during the holidays and allows us to partner with Guardian Ad Litem to help bring some holiday cheer to children that have lost so much! They provide support to children in both Foster and Group homes. They are the eyes and ears for these children. This year we were able to help bring joy to 70 children thanks to the following organizations taking time to do some extra shopping and giving: DDR Roofing, Port Orange & Daytona Target locations, Ritchey Cadillac [Buick] GMC, & Subaru of Daytona Beach. We are looking forward to growing the event in the upcoming season.

**Accumulated Volunteer Hours** 18,463

**Financial Impact** \$542,996

**Total # of Volunteers** 770







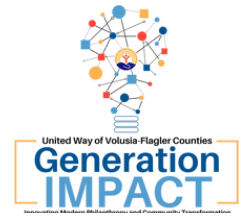
# VOLUNTEER CENTER

Scan the QR code or visit [unitedwayvcf.org/volunteer](http://unitedwayvcf.org/volunteer) to learn more and to sign up for volunteer opportunities. You can make a difference today!



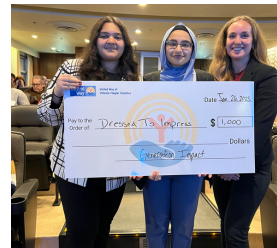
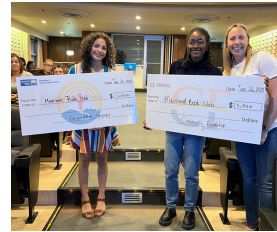
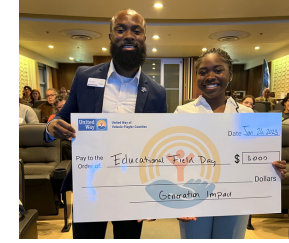


# AFFINITY GROUP: GENERATION IMPACT



United Way's Generation IMPACT is a philanthropy-driven group dedicated to promoting leadership and community involvement among local young professionals. Members of Generation IMPACT are tasked with allocating the United Way's Social Innovation Fund (SIF). SIF provides local high school, college, or vocational school students with mini grants in order to implement innovative projects that address critical challenges in Flagler and Volusia Counties. Generation IMPACT believes that the solutions to many of the challenges facing Flagler and Volusia counties lie with some of the most innovative members of our community students. In order to address the root causes of the most pressing issues in our community, we need innovative thinkers who are passionate about civic engagement and social change.

**AWARDED \$10,000 TO 7 PROJECTS FROM GENERATION IMPACT AND \$4,000 FROM THE COMMUNITY FOUNDATION. MAKING A GRAND TOTAL OF \$14,000 TO SIF.**





# AFFINITY GROUP: COMMUNITY IMPACT CABINET (CIC)



The Community Impact Cabinet (CIC) is a group of community-minded, subject-area experts from Volusia and Flagler counties. This dynamic group of individuals is responsible for strategically mapping United Way of Volusia-Flagler Counties' priority areas, reviewing requests for funding, recommending Community Impact funding, and monitoring programs and results from those programs.

## CIC IN THE NEWS:

June 28, 2022 [observerlocalnews.com](http://observerlocalnews.com)

### United Way Funds over \$1.2 million to partner agencies

For Observer

During 2021-2022 United Way of Volusia-Flagler Counties played a key role in the success of twenty-three programs that benefited our local community. In the first year of a two-year funding cycle UWVFC granted \$1,237,100.00 to support eighteen agencies. Issues funded ranged from homelessness, children, education, family support and more. These programs saw many successes including serving 2,644 children to meet developmental milestones, helping 88% of clients improve health outcomes and supporting 83% of clients to transition from homelessness to housing. UWVFC is proud to announce the award of \$1,237,100 to our funded partners for 2022-2023.

"The United Way of Volusia-Flagler Counties' Board of Directors are proud to award these funds to agencies in our community that provide essential services," said Dustin Smurdon, chairman of the board at United Way Volusia-Flagler Counties. "Despite the challenges our local non-profits have faced over the past few years the need for their services are stronger than ever. United Way continues to partner with these agencies to improve lives in Volusia and Flagler Counties."

Through these grants many lives have been changed. Clients like Janessa at the Pace Center for Girls and Troy at the Volusia County Coalition for the Homeless benefited from programs supported by the United Way. To view Janessa and Troy story visit our website <https://bit.ly/FundedPartnerStories>.

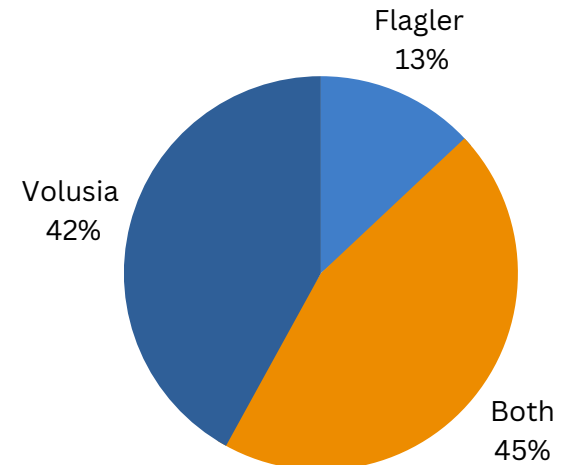
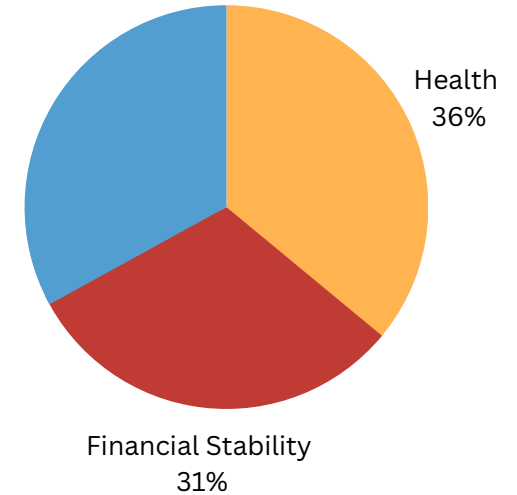


These stories are only two of the thousands of lives change thanks to United Way partnering with agencies around the local community. There are many ways to help. Donations are accepted online at <https://bit.ly/UWVFCGIVE22> or you may volunteer with United Way. To learn more, visit <https://www.unitedwayvc.org/volunteer>.



**FOR THE 2021-2023 COMMUNITY IMPACT CYCLE THE CIC RECOMMENDED 18 AGENCIES AND 23 PROGRAMS BASED ON THEIR SCORE AND COMMUNITY NEEDS**

Education  
33%





# AFFINITY GROUP: WOMEN UNITED

GRANT DOLLARS AWARDED \$117,000

FUNDED AGENCIES 52



# VOLUSIA

# FLAGLER



# HURRICANE NICOLE AND IAN

## UNITED IN THE STORM TO AID HURRICANE RELIEF EFFORTS

Hurricanes Ian and Nicole affected many families in ways prior hurricanes never have. Flooding and yard debris were major challenges. After the hurricanes swept through Volusia and Flagler, leaving many families displaced, United Ways across the state came together. United Way of Florida, Heart of Florida United Way, Truist, Publix, the Barnett Family, and donors raised:

**\$450,592 to help with hurricane relief. With the funds, the UWVFC served 48,000 individuals through 17 agencies with 27 grants.**

Our volunteers also stepped up to the challenge. We helped coordinate volunteers through our role as the ESF 15 designee. We also partnered with our counties' faith-based organizations who sent their volunteers to help clear out destroyed furniture from homes that were flooded. In addition, our United Way Partners pulled together teams of employees to help clean up yards containing fallen debris or donated money to help families affected by the hurricanes. Thank you Truist, Target, Synovus, VyStar, Embry Riddle Aeronautical University, Enterprise Inc.





# EMBRACING DIVERSITY, ENSURING EQUITY, AND CULTIVATING INCLUSION

## BUILDING A STRONGER TODAY AND TOMORROW TOGETHER

### Sponsored Events

- Having Conversations You Want to Have: Talking About Race in the Workplace
- Cultuvue Photography Exhibition
- Juneteenth DeLand: Unity in the Community
- Hope Reigns: Show What You Know
- Women Techmakers International Women's Day Luncheon
- Daytona State College's Women's History Luncheon
- Boys & Girls Club of Volusia/Flagler Counties' STEM Day at Embry Riddle Aeronautical University

### Mini Grant







**THANK YOU FOR DESIGNING  
OUR NEW OFFICE**

*Nouveau*  
INTERNATIONAL DESIGN, LLC



# RIBBON CUTTING

March 23, 2023 1530 Cornerstone Blvd Suite 210, Daytona Beach, FL 32117

This momentous occasion marks a significant milestone, representing the culmination of hard work, dedication, and unwavering determination. With the relocation of the Community Foundation and United Way of Volusia-Flagler, we are thrilled to have a safe location where we can collaborate with the community that is centralized for both Volusia and Flagler. We are thankful for all the love and support from our board, affinity groups, staff, volunteers and, of course, the community.

Courtney Edgcomb, President and CEO



# ADVOCACY AGENDA 2023



## UNITING THE WAY: THREE PROPOSED BILLS PASSED

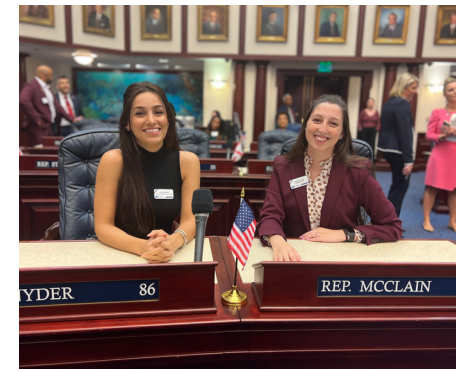
UWs across the state support a consensus agenda and advocate together for change. When we work together, everyone wins! Below are the 3 priorities addressed by the United Way network.

- **SB 102: Live Local Act:** This is the largest investment in housing opportunities in state history including \$711 million for housing projects as well as incentivizing attainable housing development.

- **Local Funding Initiative Request S2861 and Appropriations Project Request H1555:**

Income Tax Consulting and Preparation Assistance: Allocating Funding to the VITA (Volunteer Income Tax Assistance) Program.

- **HB 121: Florida KidCare Program Eligibility:** Increases the income eligibility threshold for coverage under the Medikids program component and Florida KidCare program resulting in increased access for Florida's children.







SCAN FOR ALL THINGS ALICE



# MEET A.L.I.C.E.

## Asset Limited Income Constrained Employed

In Volusia & Flagler Counties, more than 121,674 individuals, comprising 42% of Volusia households and 43% of Flagler households, fall into the ALICE or Below category. This staggering statistic implies that nearly half of our residents struggle to make ends meet, living either paycheck to paycheck or well below the poverty line.

During the past year, the United Way of Volusia-Flagler Counties has devoted significant attention to the ALICE population. We have effectively organized numerous ALICE presentations and seminars, with one notable achievement being the development of our simulation program called "Meet the Johnsons". This simulation is designed to provide individuals with a firsthand experience of what it means to be an ALICE member. Participants face various challenges and prompts that guide them through a month in the shoes of someone in the ALICE population. Following the simulation, we thoroughly analyze the data and educate participants on becoming effective ALICE Advocates, better understanding and supporting the needs of this vulnerable population.







# LOANED EXECUTIVE PROGRAM

## FROM THE COUNTY TO THE COMMUNITY

The 2022 UWVFC Loaned Executive program offered individuals from diverse professional backgrounds in Volusia County government a week-long immersive experience to understand the significant role of UWVFC in the community. Interactive sessions took 15 participants through the United Way organizational structure, community impact model and creating a compelling United Way story to share with their co-workers. Funded partner tours and mini volunteer projects allowed participants to see firsthand how supporting United Way creates change in our community. By the end of the week, the executives emerged as proud advocates for UWVFC.





# THOUGHT LEADER

UWVFC stands out as a prominent thought leader within our community, consistently demonstrating a forward-thinking and innovative approach. By engaging in open dialogues, fostering collaboration, and promoting the exchange of ideas, the organization has successfully guided the community towards informed decision-making and meaningful progress. Just some of the ways UWVFC is a thought leader:

- Presented ALICE data to multiple Chamber of Commerce
- Presented at the United Way of Florida Conference
  - Diversifying Fundraising and Endowments
  - Marketing Strategies
  - ALICE Data
  - Meet the Johnsons
- Shared best practices on utilizing ALICE data with other United Ways in Florida
- Leadership Daytona included UWVFC staff
- Hosted a non-profit fair at Ponce Inlet
- Participated in Capitol Days, leading the charge on VITA





# OUR FOUNDATIONAL TEAM



Courtney Edgcomb  
President and CEO



Amanda Lasecki  
Vice President,  
Operations



Sheila Pillath  
Vice President,  
Resource Development



David Jones  
Vice President,  
Community Foundation



Bill Babiez  
Vice President, Finance



Francine Martin  
Community Impact  
Senior Manager



Alyssa Lang  
Marketing Manager



Lawrence Anderson  
Community  
Partnerships Manager



Jessica Heck  
Engagement Coordinator



Veronica Brindley  
Finance Supervisor



Tiffany Joubert  
Philanthropic Advisor



Angela Kopnick  
Philanthropic Advisor



Manny Kamel  
Foundation Support  
Specialist



Tara Osouli  
Resource Development  
Senior Manager



Nanett Fisher  
Executive Assistant





# THANK YOU

**CORPORATE PARTNERS:**

**50K +**



**500K+**



Combined Gift



**THANKING PUBLIX-  
CHECK IT OUT!**



**25K+**

County of Volusia - Volusia County Schools-  
City of Daytona Beach

**10K+**

Edgewell Personal Care- Wells Fargo Bank-  
Bank of America- Embry Riddle Aeronautical  
University -LPGA- Florida Blue- Ring Power-  
UPS





Volusia-Flagler Counties

1530 Cornerstone Blvd Suite 210 Daytona Beach, FL 32117

[unitedwayvfc.org](http://unitedwayvfc.org)